

# We Have Issues



**TAHOE MOUNTAIN NEWS** AT&T M-Cell 7:29 PM Bruce Toy Jr. Incline Village 6m

Is this acceptable? We didn't think so. After a false alarm call at Secret Cove, the North Lake Tahoe Fire Dept, Engine and Medic 11 crews cleaned all of this up. We all can do better.

**"Overtourism"**  
In this month's Cover Story, editor Heather Gould explores the recent phenomena of "overtourism," its impact on Tahoe, and what experts are doing to control it.

## Keep Tahoe poop-free: Protect the environment, pick up after your pets

News [FOLLOW NEWS](#) | December 24, 2015

Toree Warfield  
Toree's Stories



## Lake Tahoe forest officials seeing increase in illegal campfires

News [FOLLOW NEWS](#) | July 23, 2020

Laney Griffo [FOLLOW](#)  
lgriffo@tahoedailytribune.com




# National Recreation Trends

**161 Million**

Participants in 2022

154 million in 2019

 **26%**

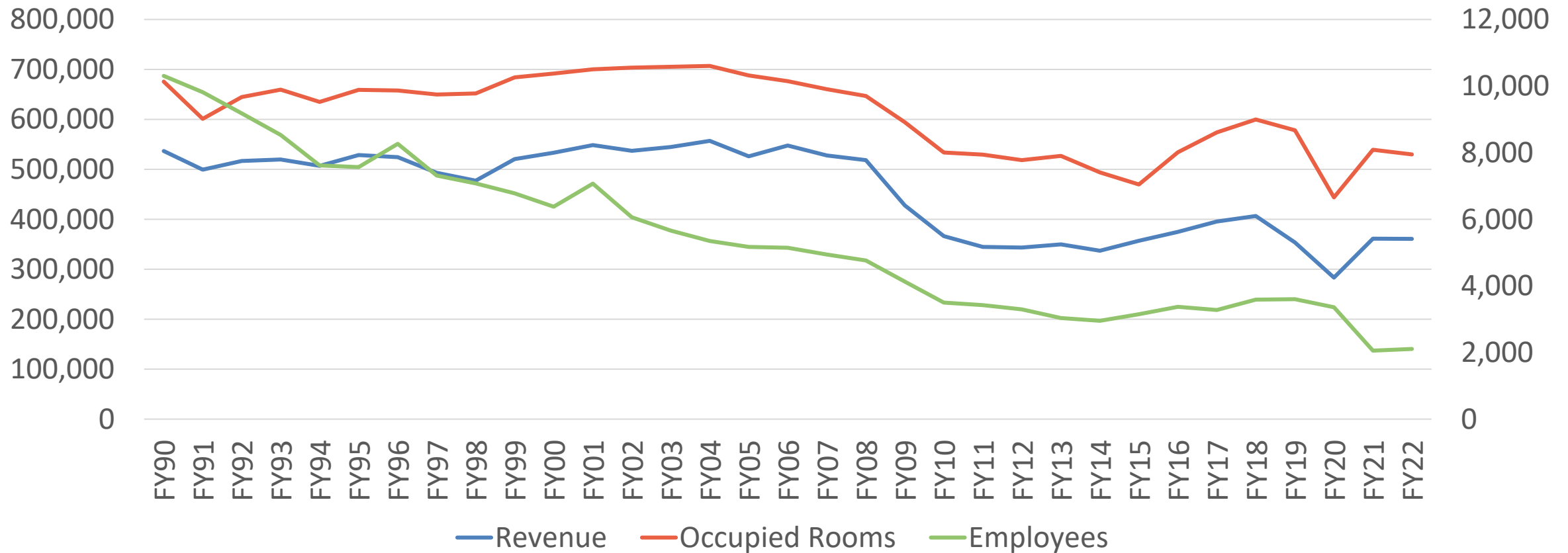
New Participants in 2021

**\$454 Billion**

or 1.9% of national GDP 2021

# Decline in Gaming

Douglas County South Shore Casinos



# Climate Refuge

**2x** the traffic when  
temps rise

The difference between a **65 degree day** in Sacramento and a **100 degree day** is a doubling of traffic over Echo Summit.





# CEO Roundtable

*November 3, 2023*

## 2020 U.S. Census Demographics for the Tahoe Region and Other Available Data

**Ken Kasman**

TRPA Research & Analysis Dept. Director

775-589-5253, [kkasman@trpa.gov](mailto:kkasman@trpa.gov)

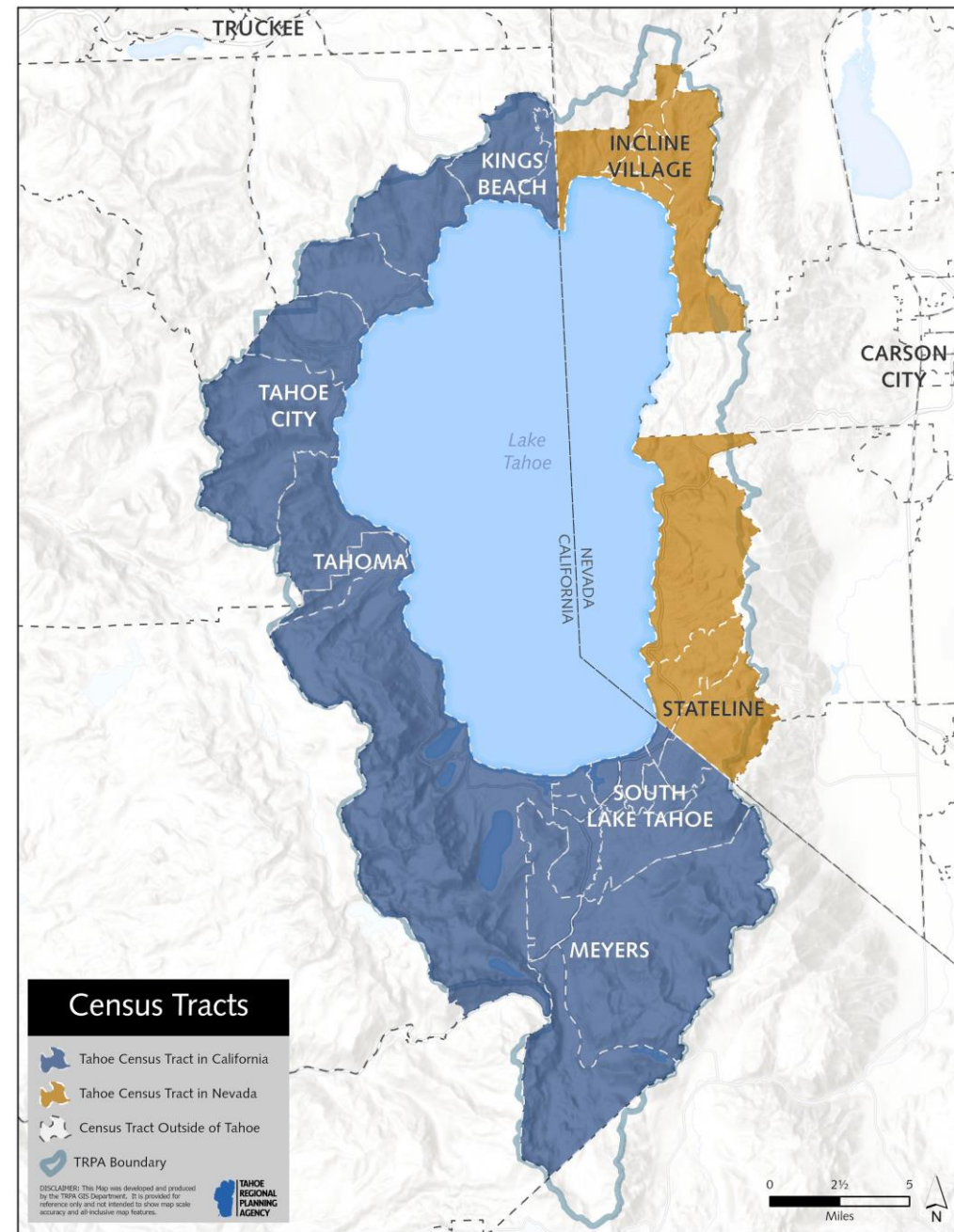
# Regional Population

Total Lake Tahoe Region Population

# 55,836

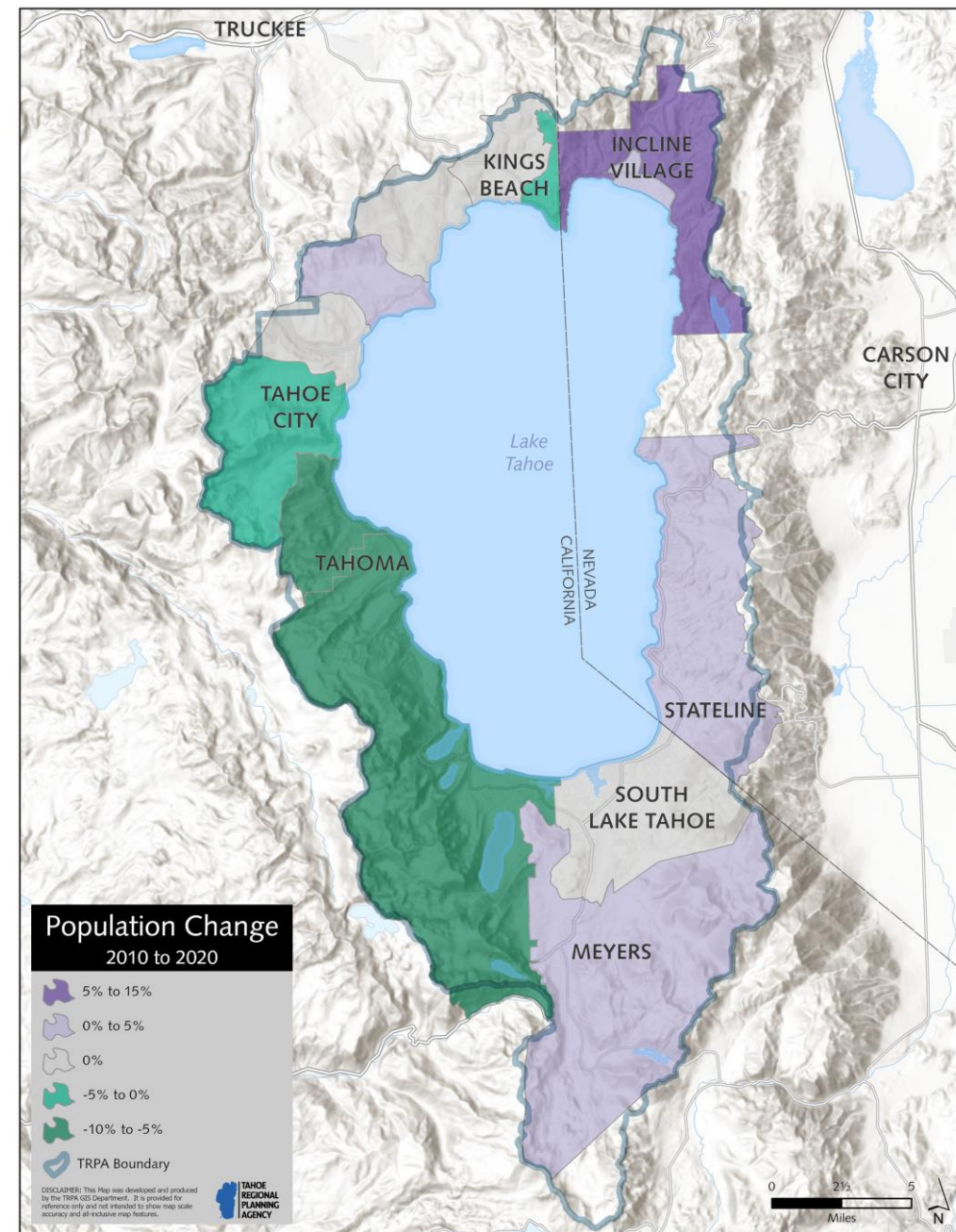
2020 Census

Decennial Census: Population	<u>1990</u>	<u>2000</u>	<u>2010</u>	<u>2020</u>
Lake Tahoe Region	52,591	62,843	55,607	55,836
Change		+10,252	-7,236	+229
% Change		+19%	-12%	+0%



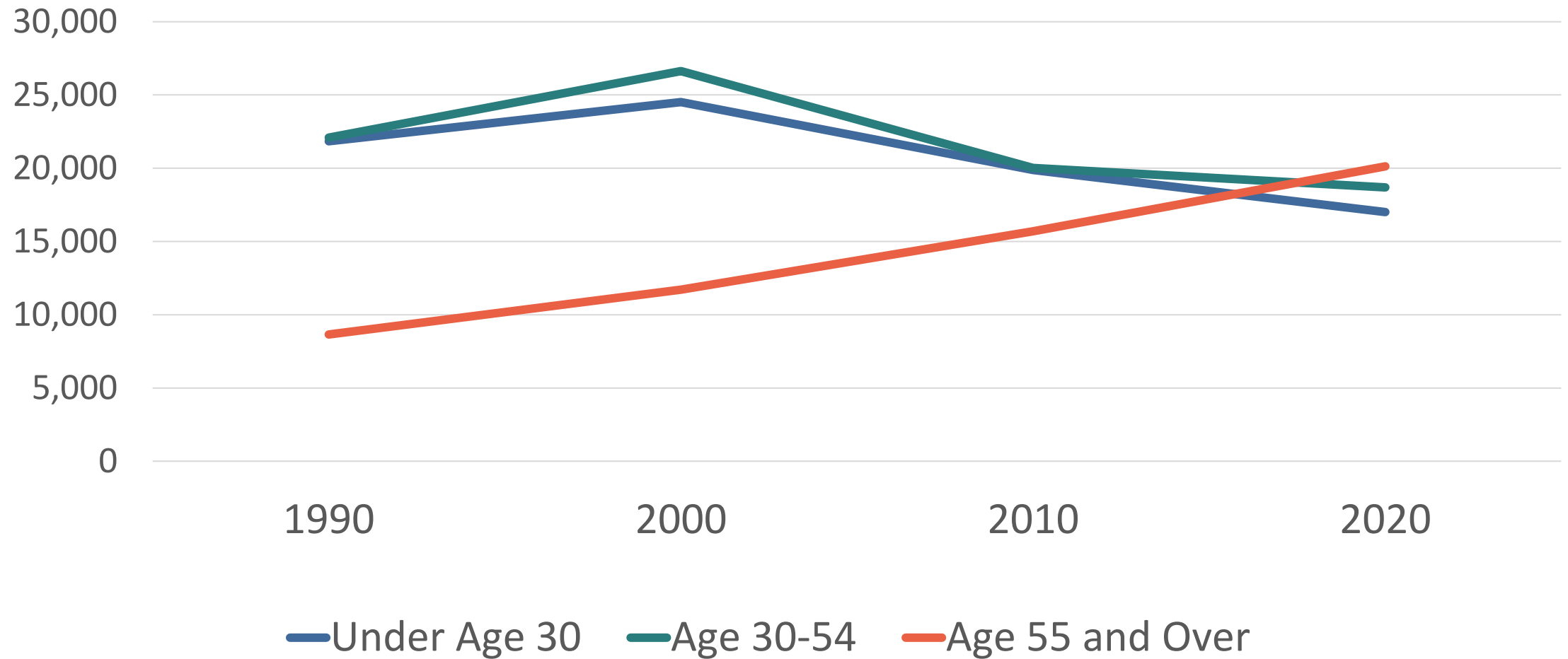
# Population

Population Change by Community: 2010 to 2020



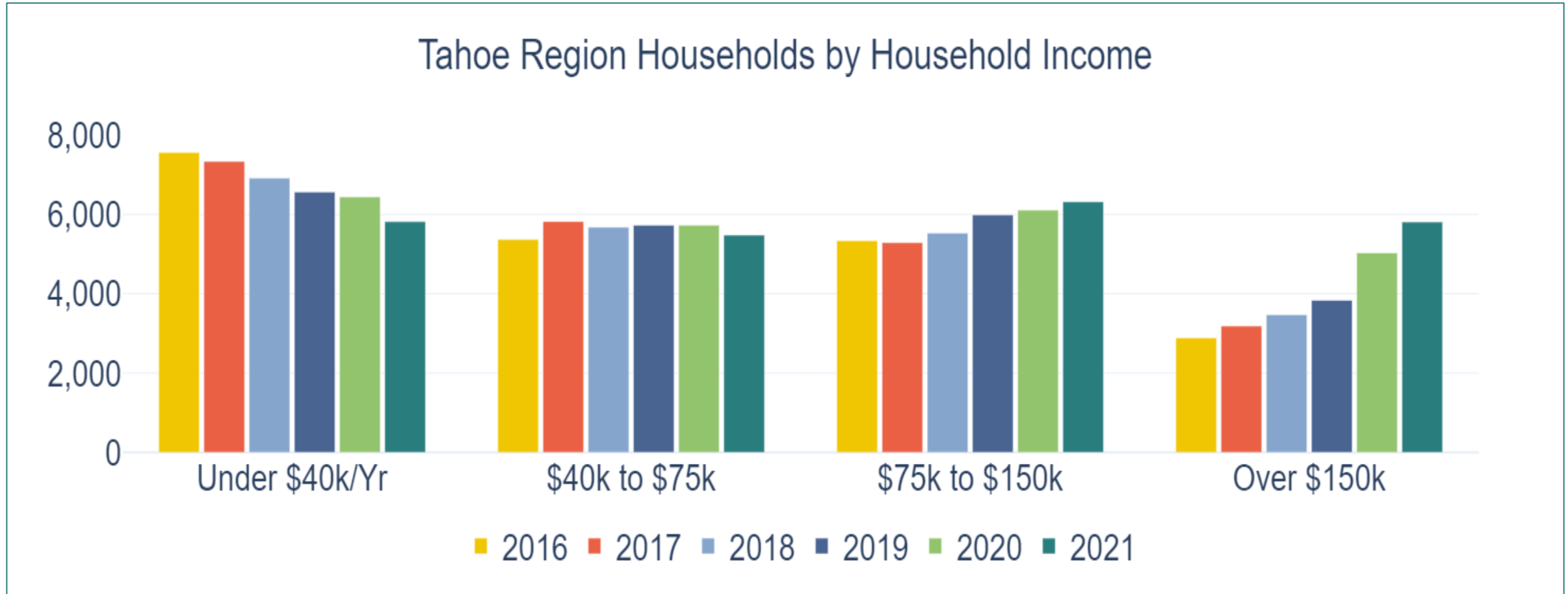
# Tahoe is Getting Older

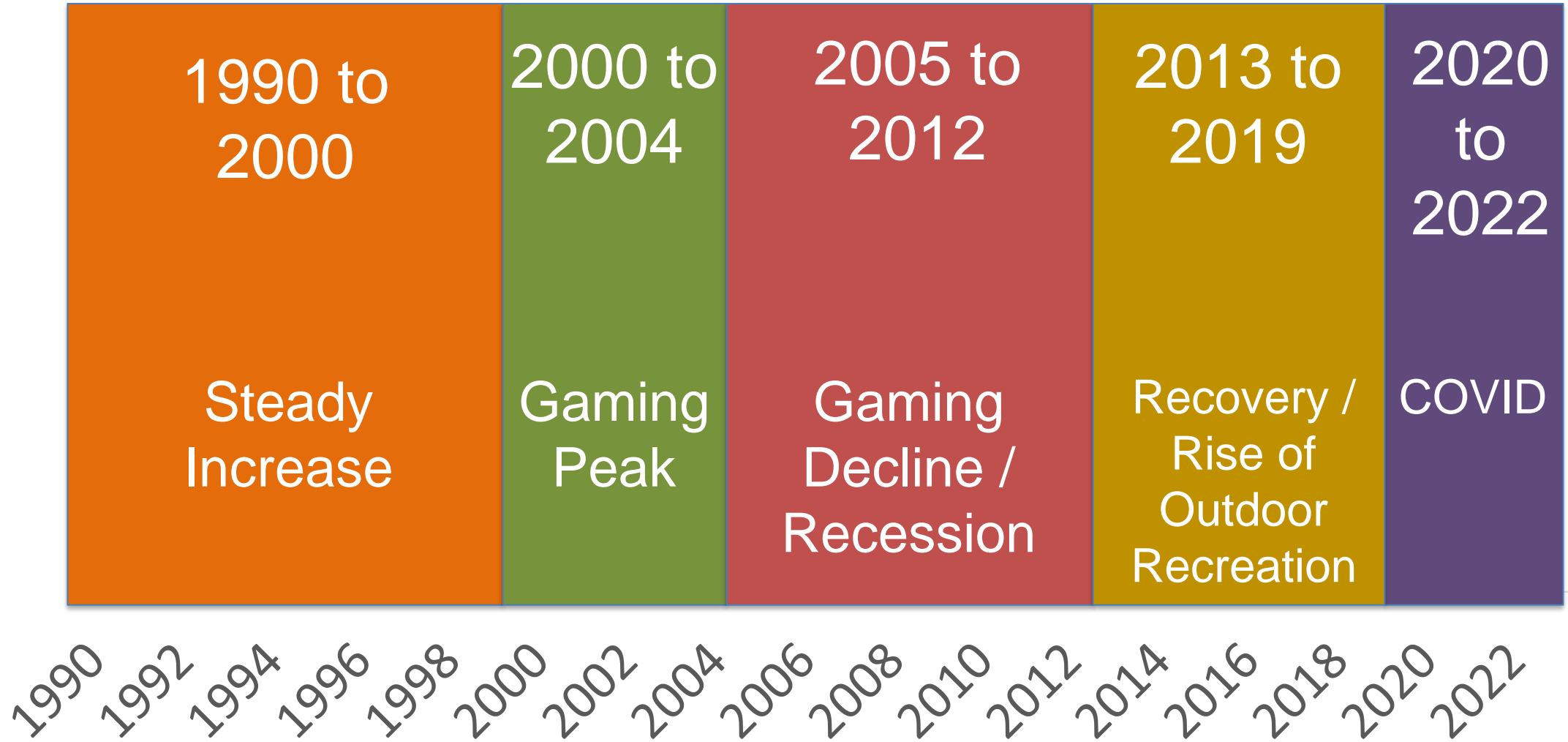
## Tahoe Region Population by Age Group





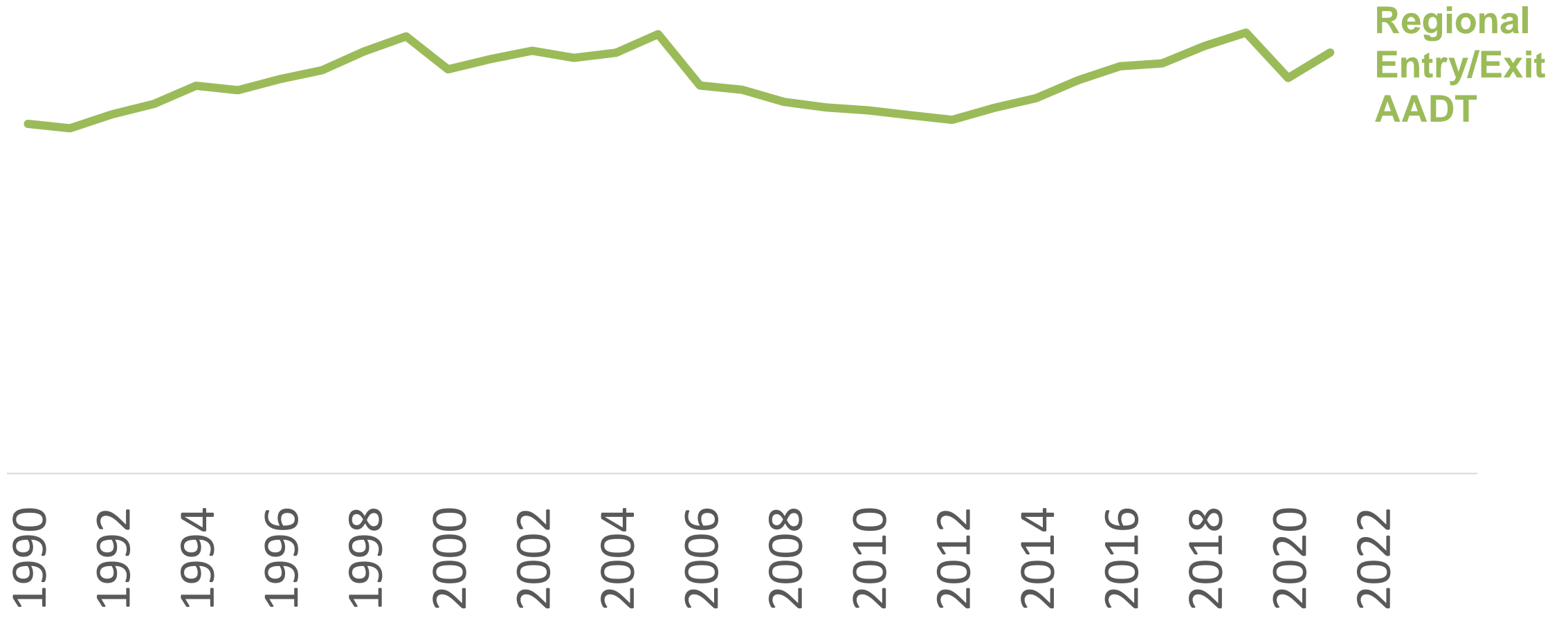
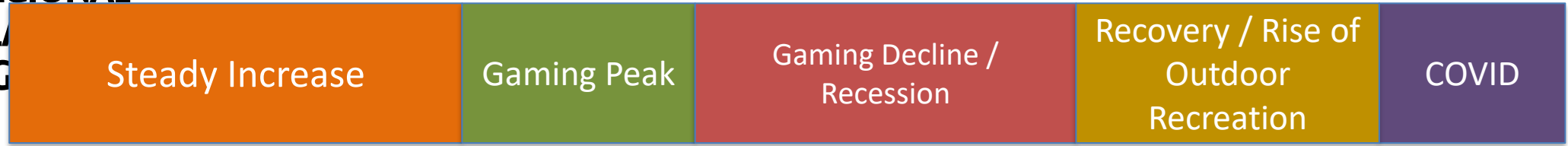
# Household Income is Rising

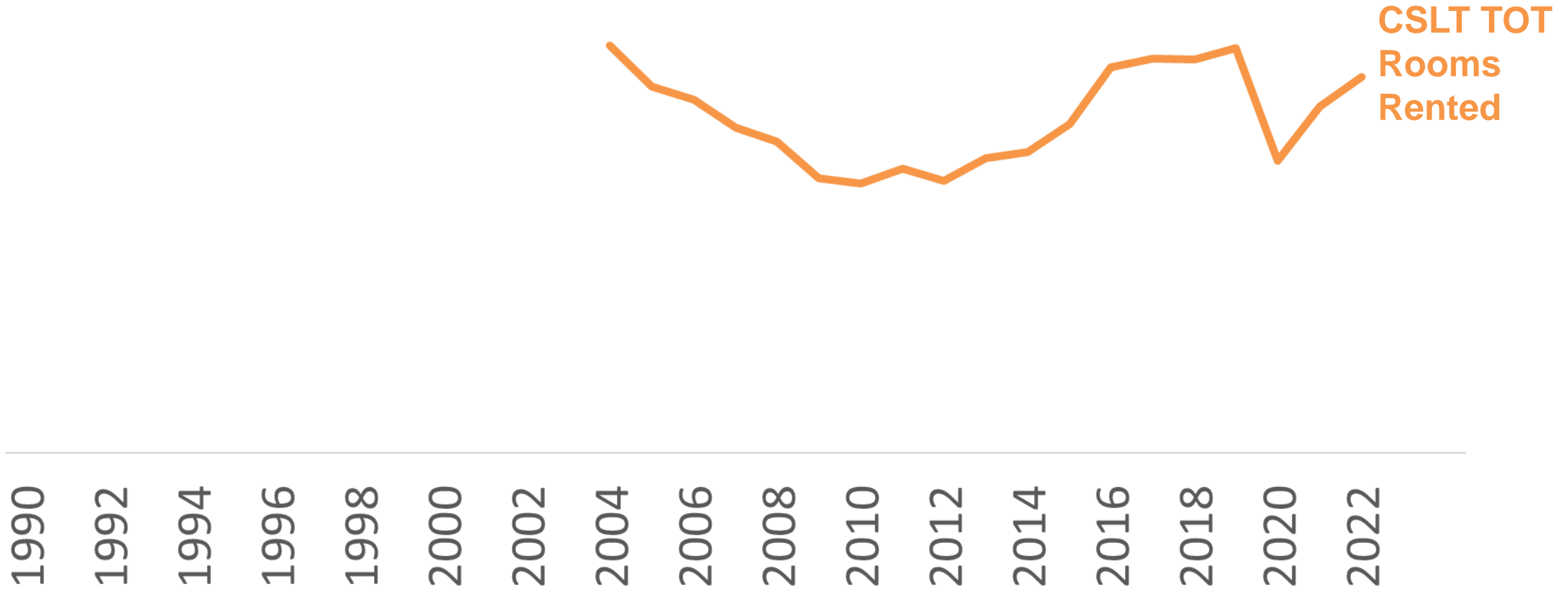
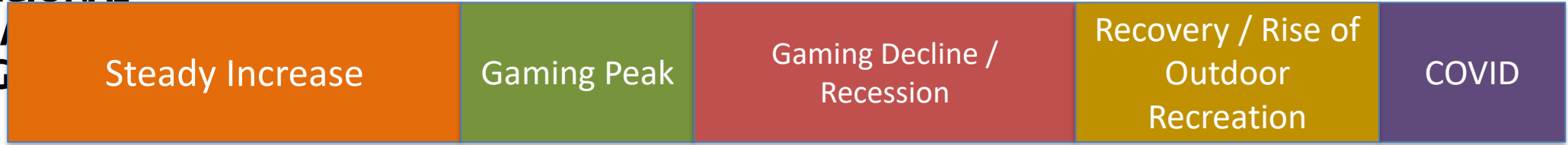






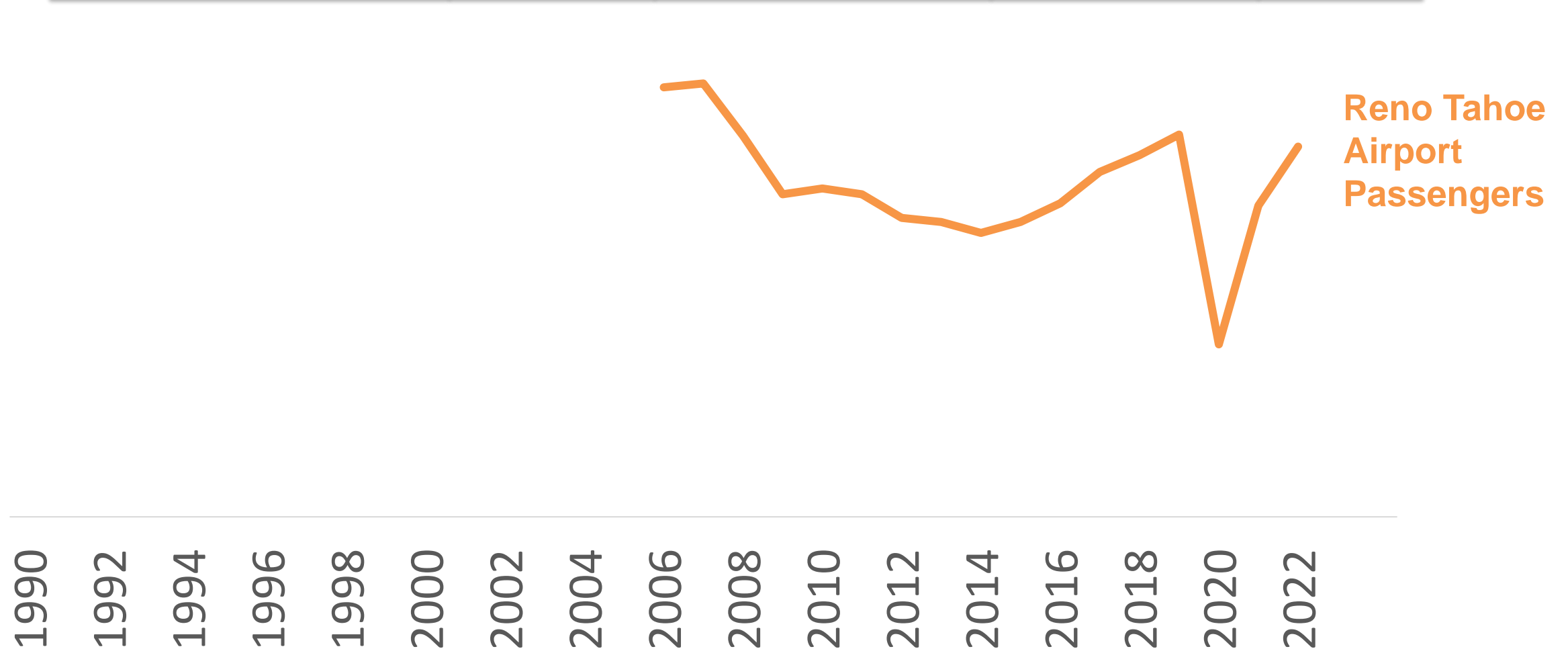
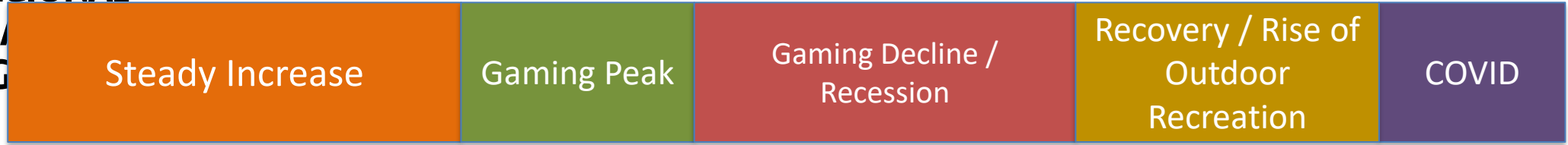
**TAHOE  
REGIONAL  
PLANNING  
AGENCY**





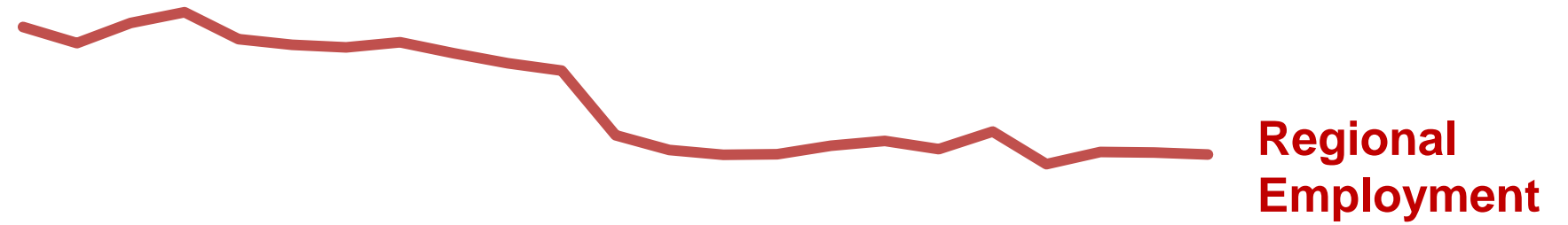
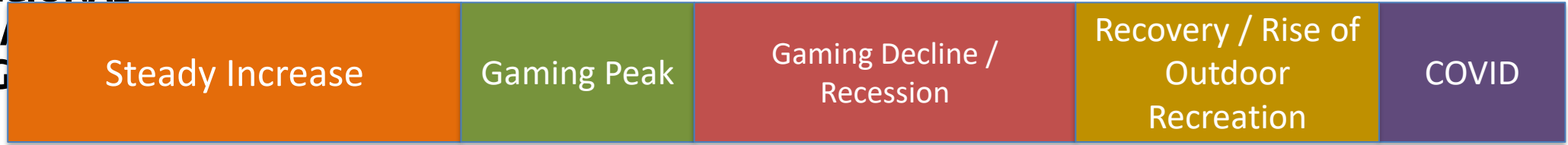


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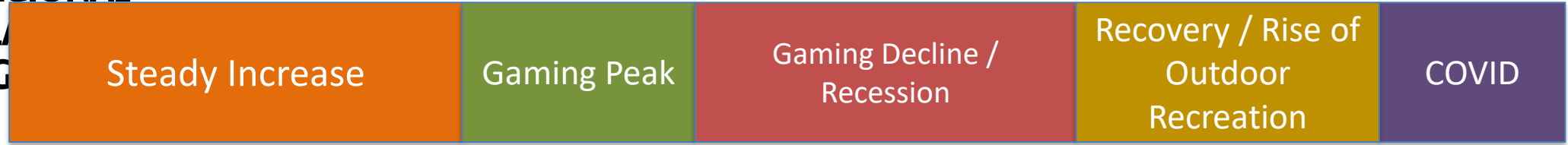
**TAHOE  
REGIONAL  
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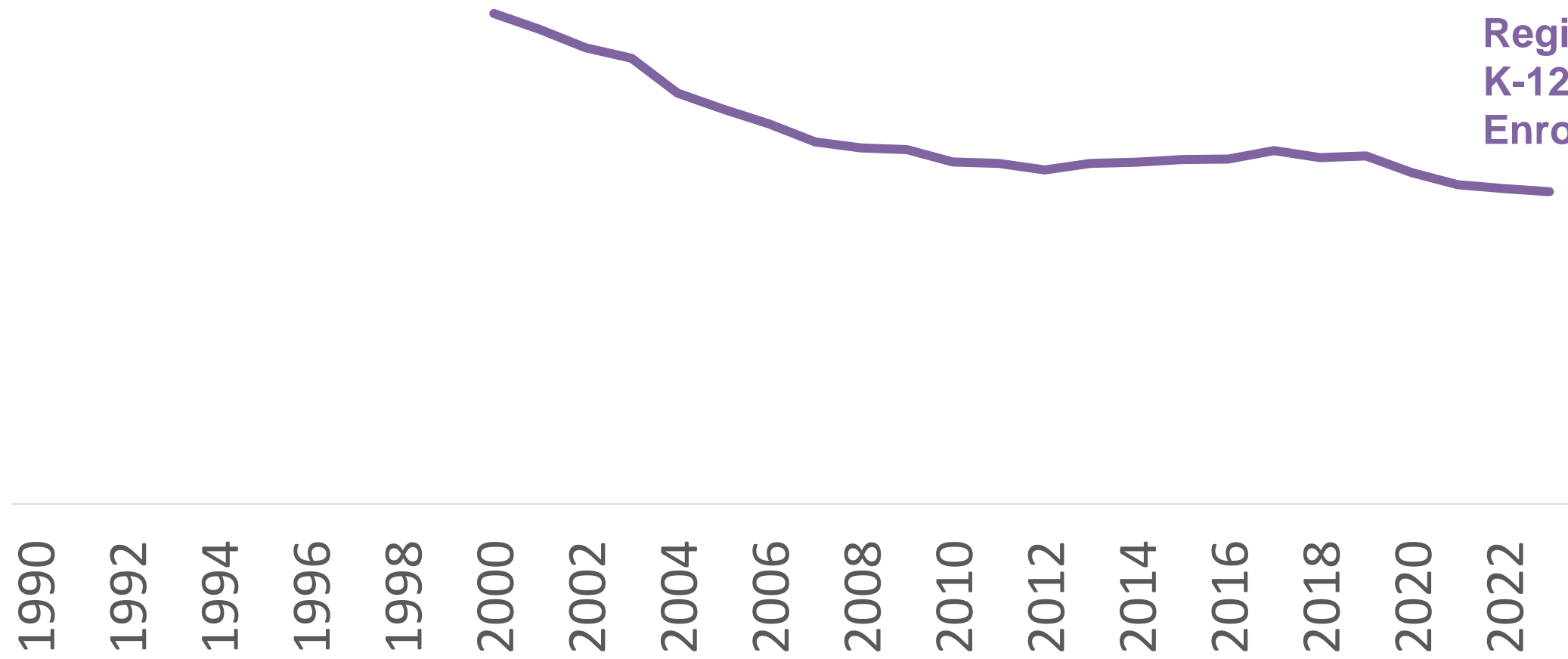
1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022



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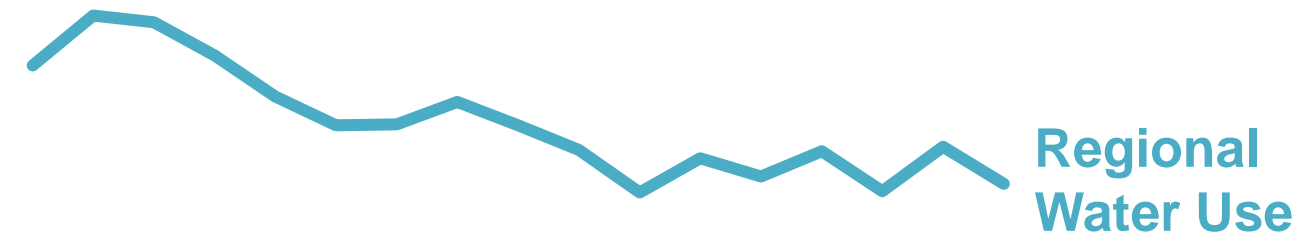
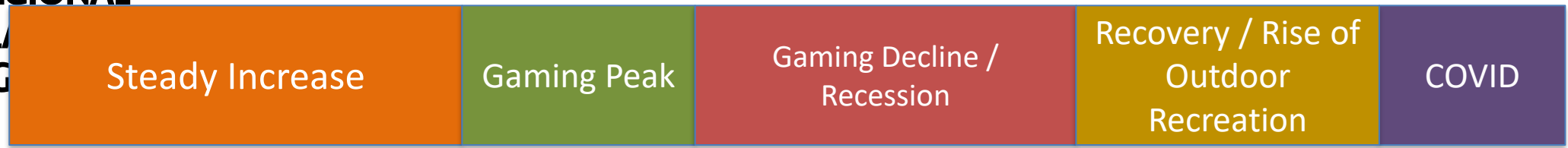


Regional  
K-12 School  
Enrollment





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PLANNING  
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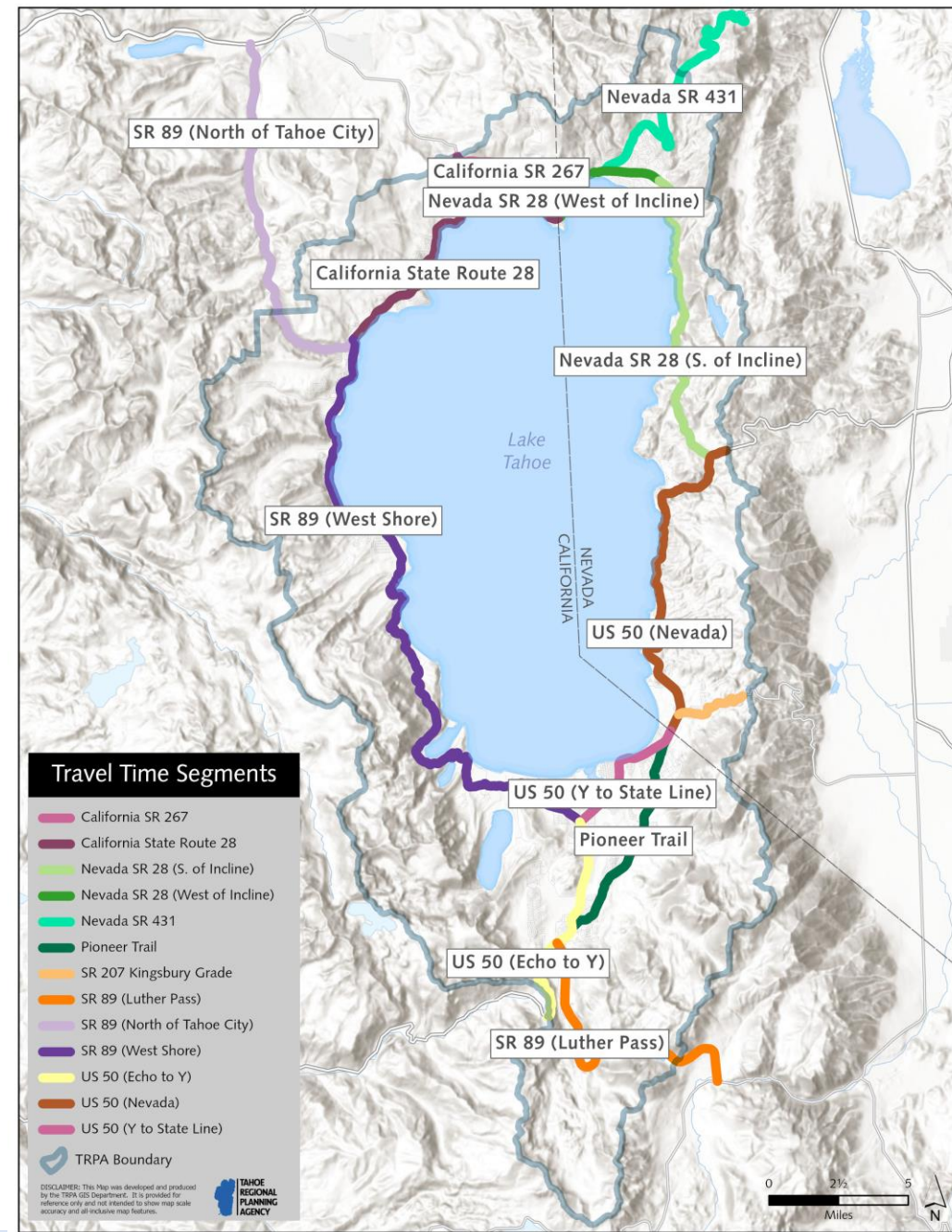


1990  
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2016  
2018  
2020  
2022



# Travel Time

- 12 Segments in the Tahoe Region
- Travel times vary between season
- Local impacts from weather and construction
- Weekend vs. weekday travel patterns
- Most travel times are unchanged over past 5 years



# Congestion Monitoring

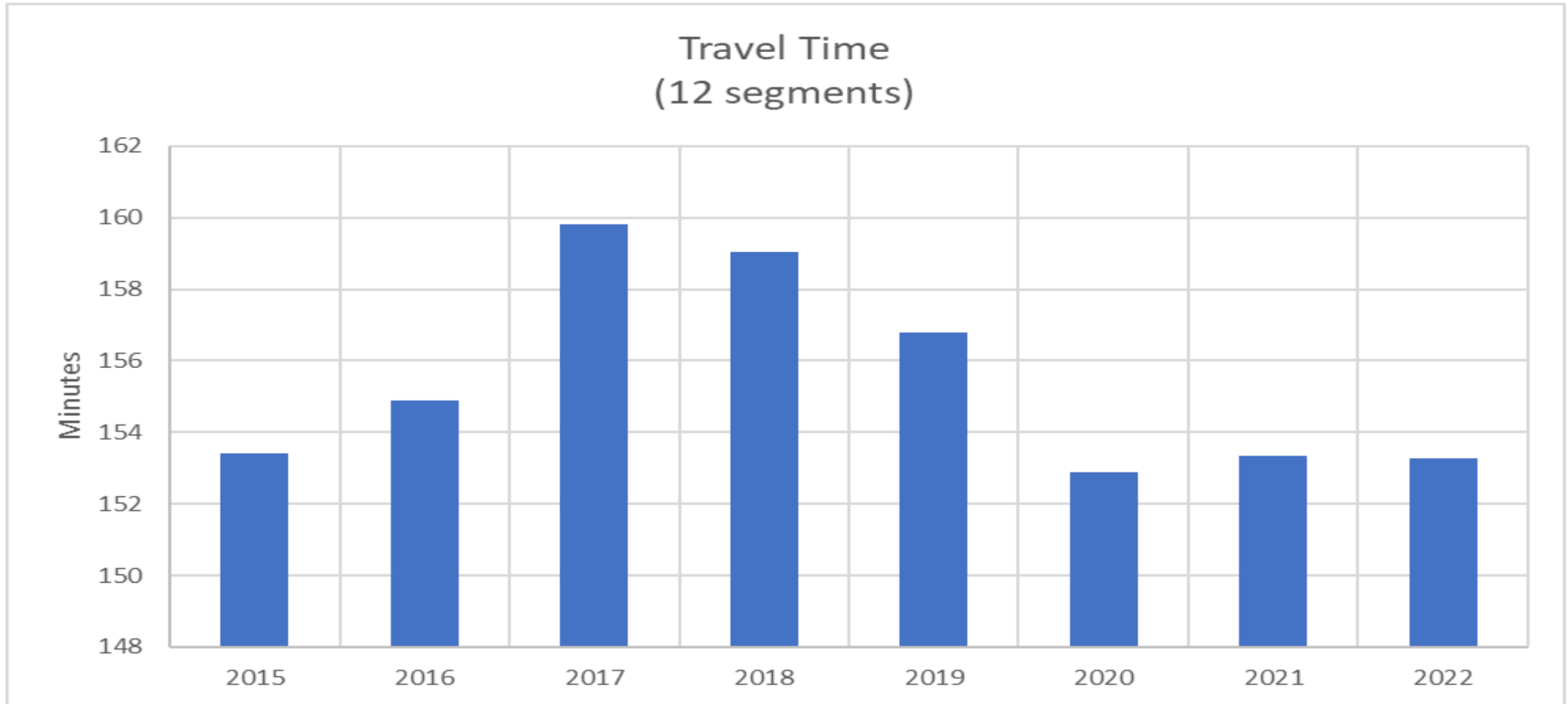
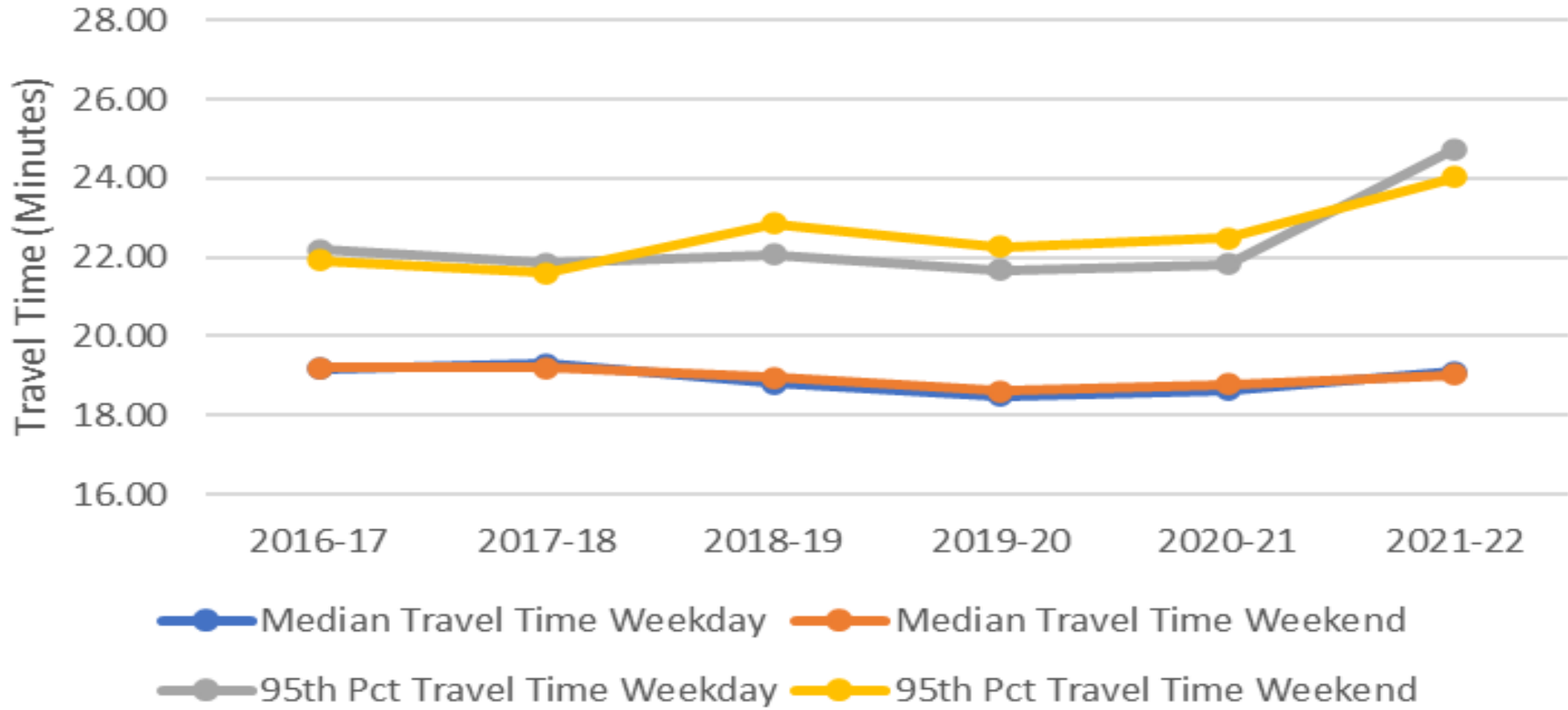
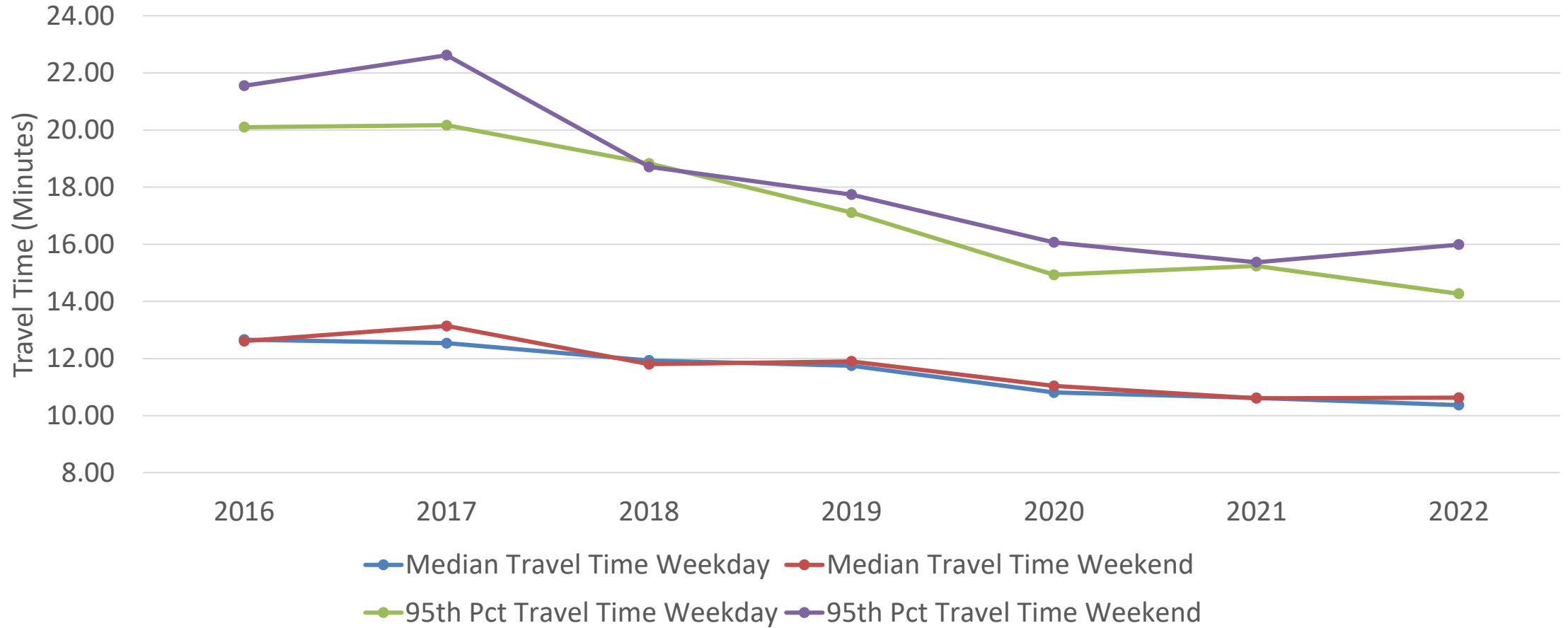


Figure 8: CA 28 EB, Winter



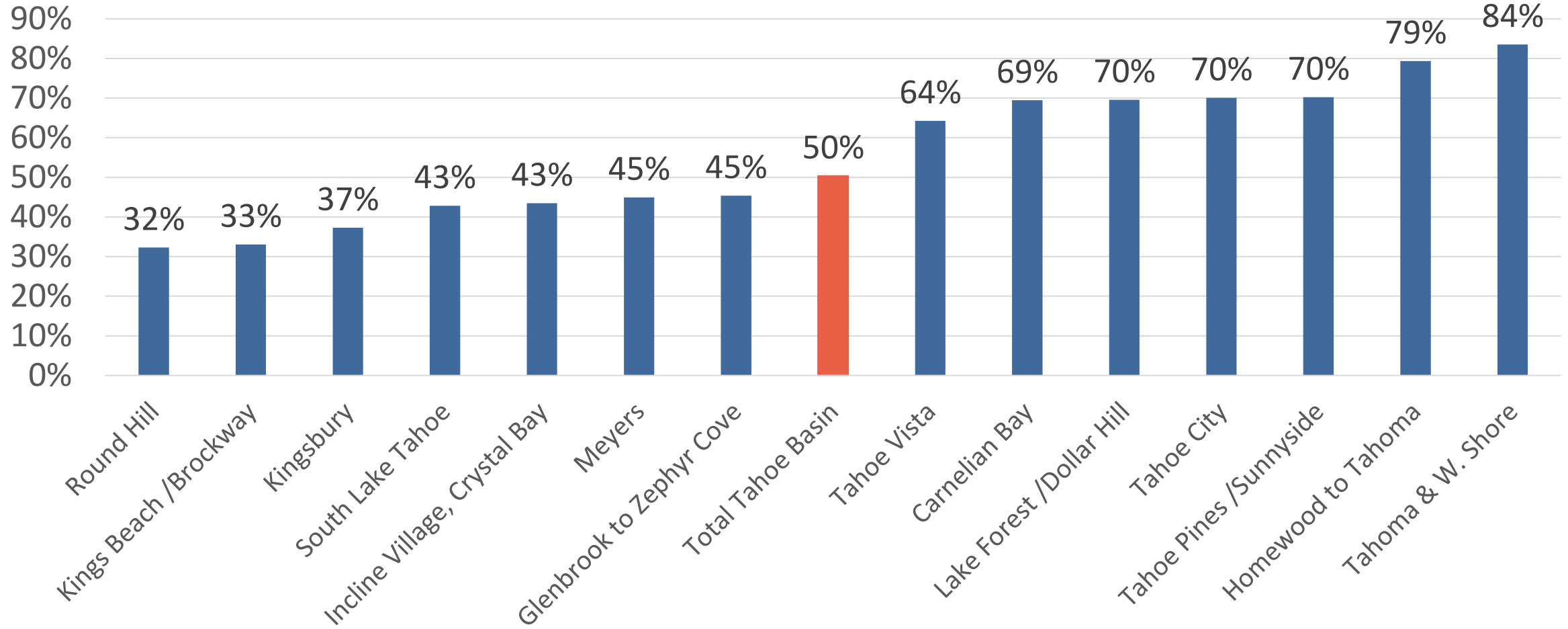
US 50 EB, South Lake Y to NV State Line, Summer



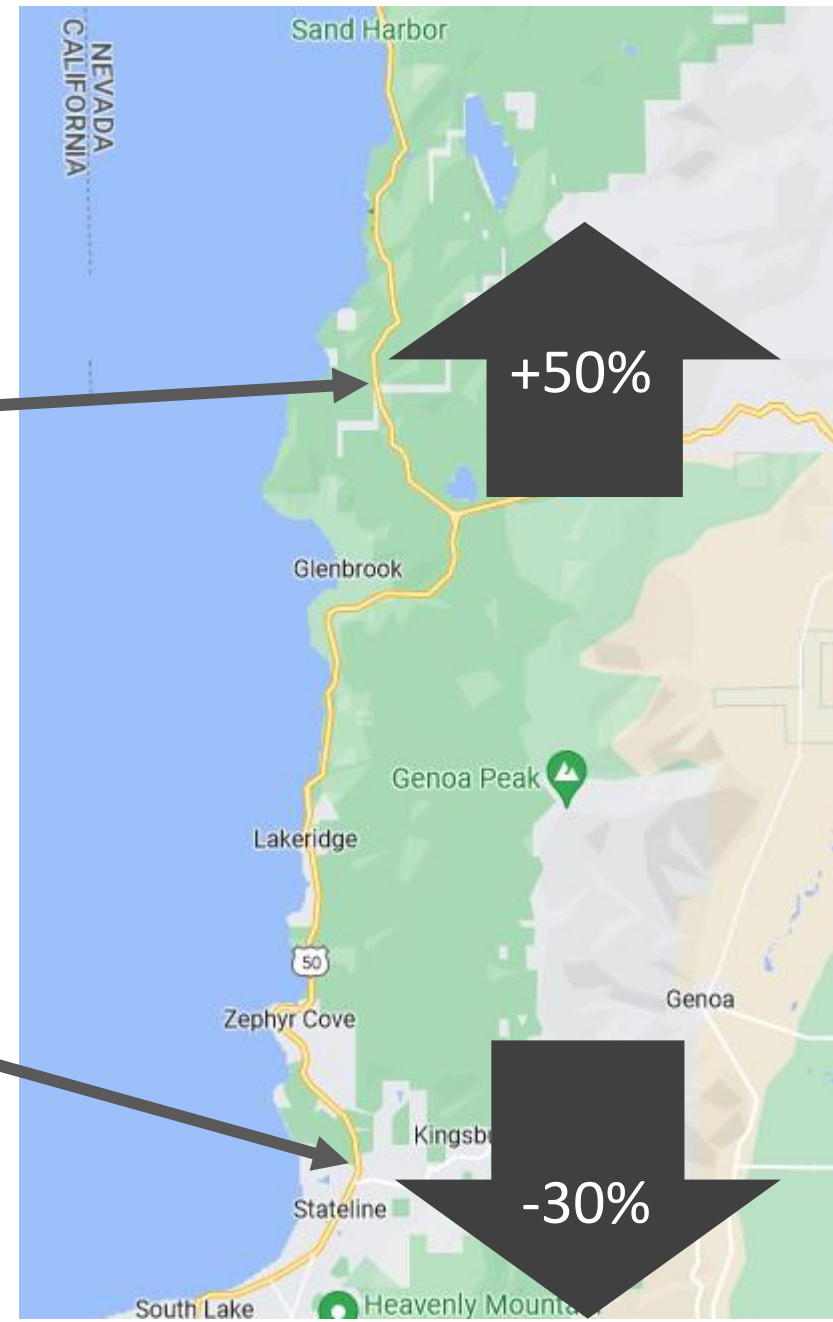
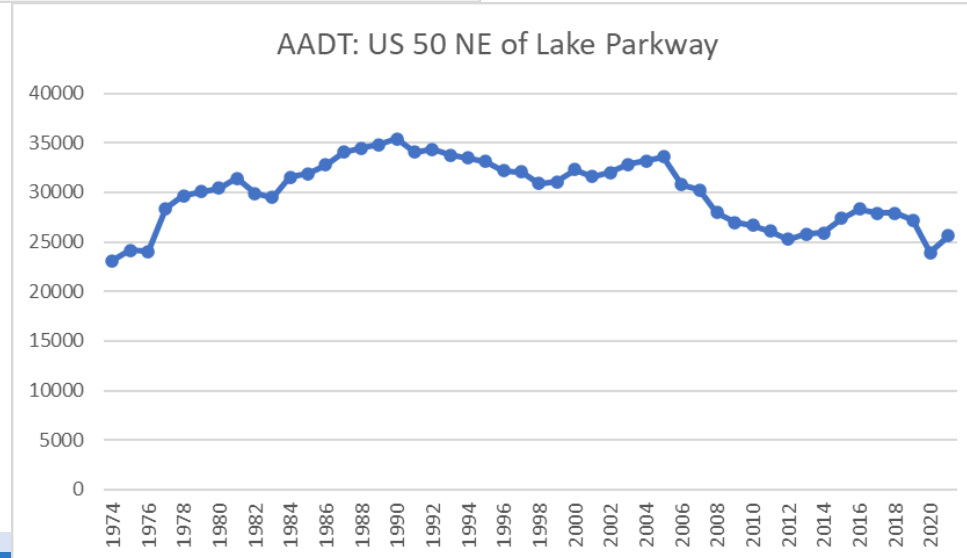
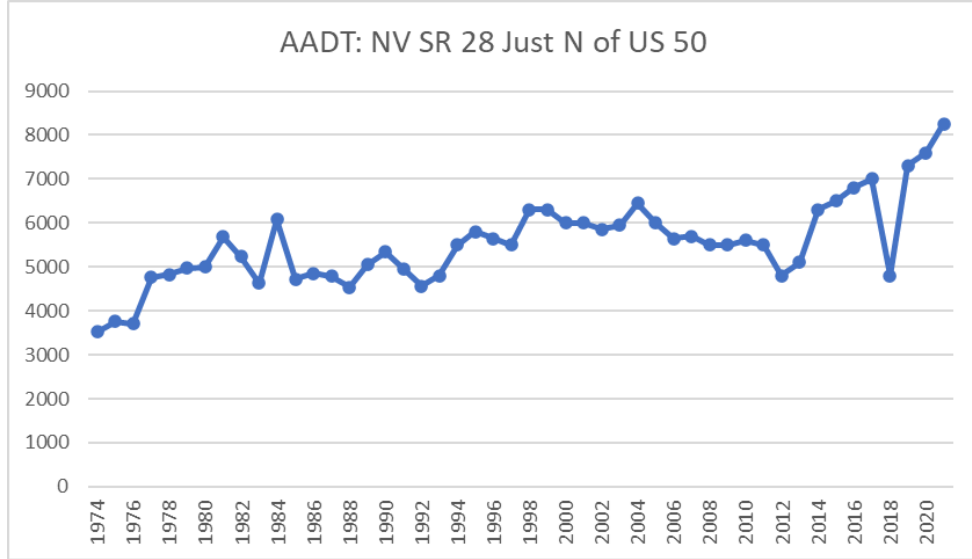
# Possibly Why Tahoe Feels More Crowded

- Increases in second home use
- Increases in day-use visitation
- People are recreating and staying at different places
  - More people at previously “local’s spots” because of information availability
  - Short-term rentals in neighborhoods
- Changes in travel time and behavior
  - Parking lots fill up earlier...so it feels like it is more popular
  - Roadside parking
  - Commute patterns

Vacant Homes as a Percentage of Housing Units

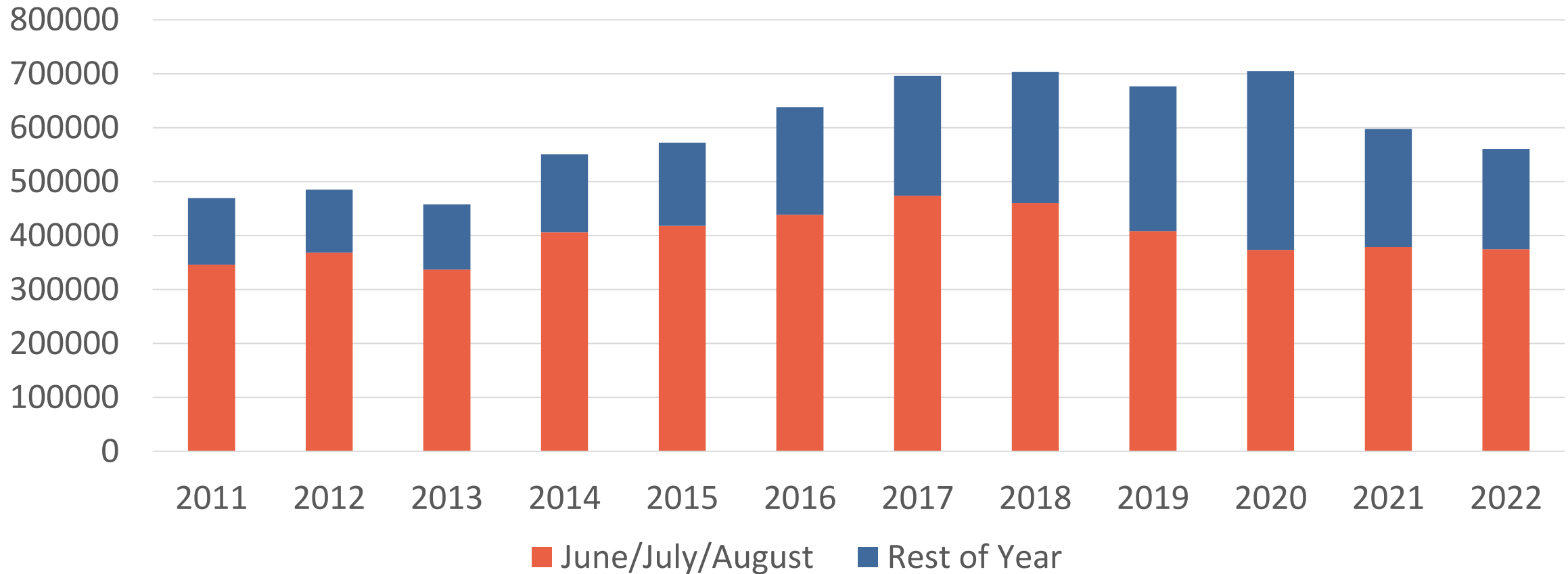


# Pattern change



# Recreation Visits: Sand Harbor

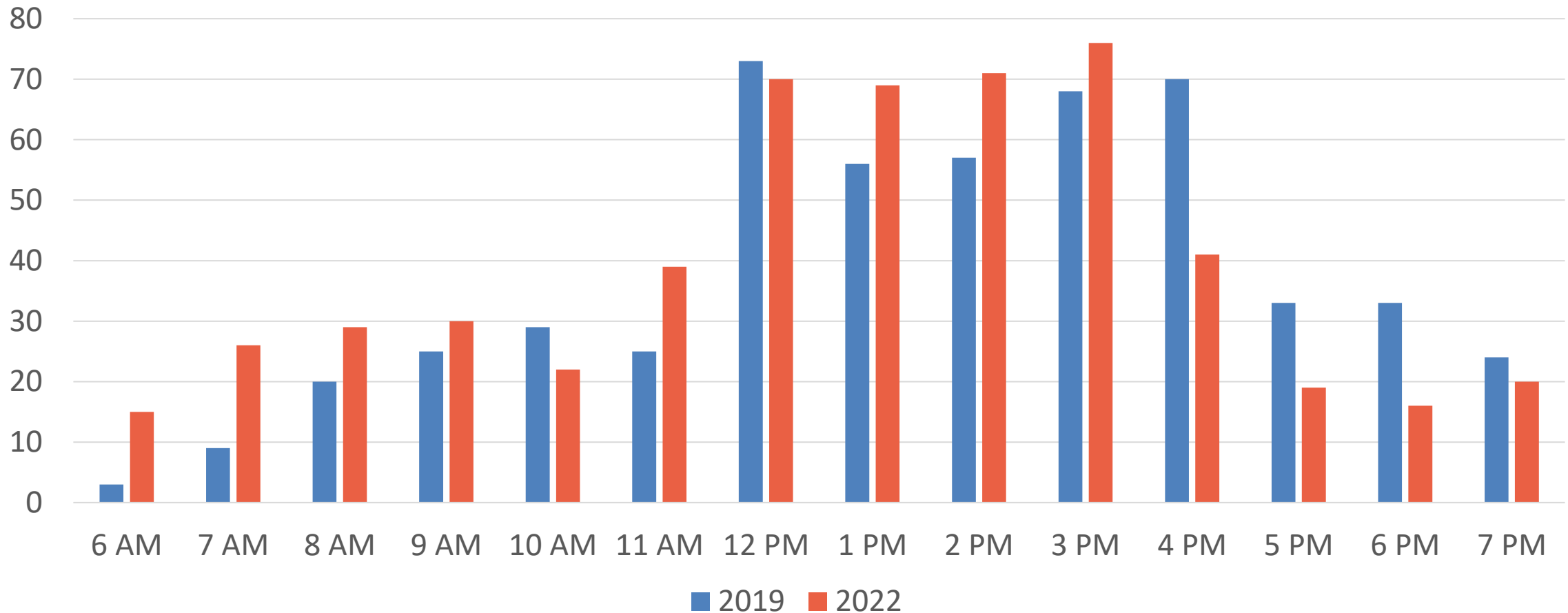
Sand Harbor Visitors- NV State Parks



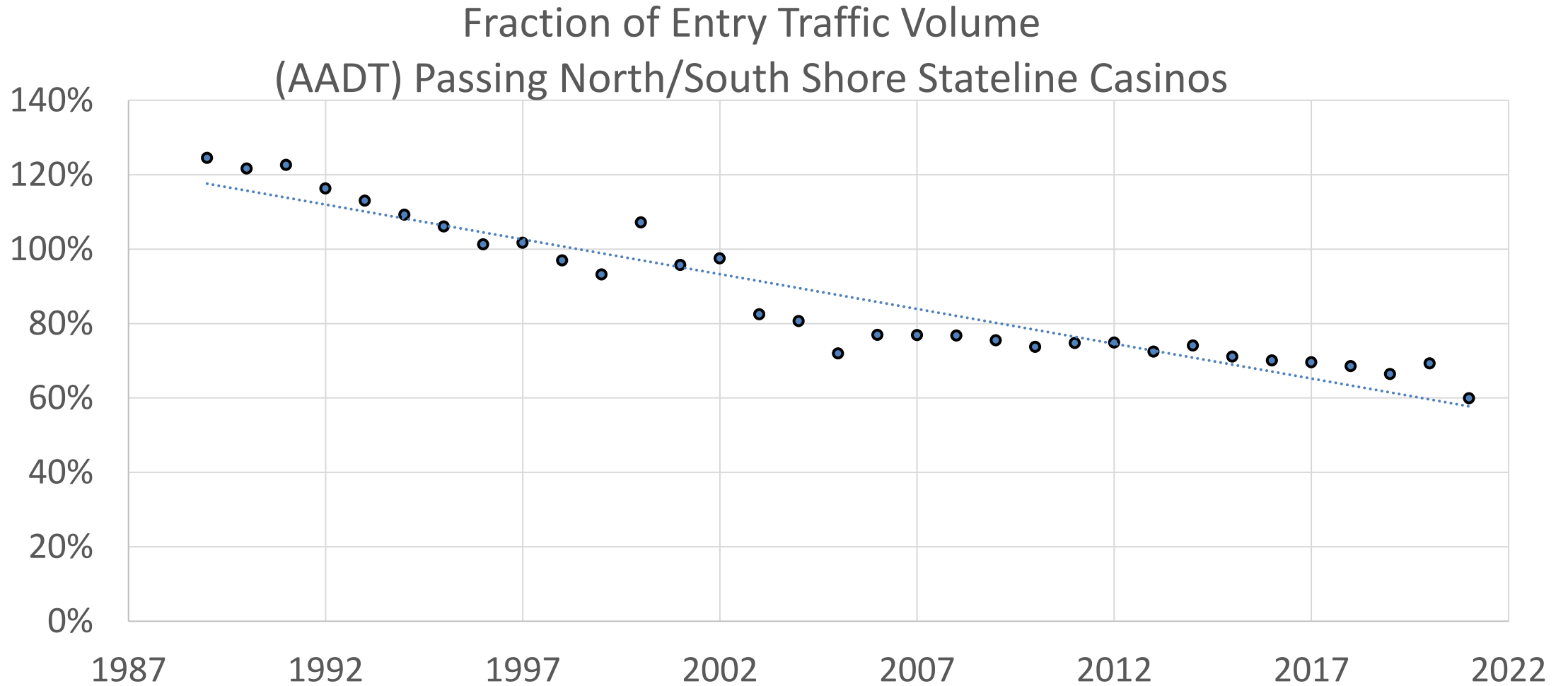


# Sand Harbor Fall Weekend Trips

Fall Weekend Trips Ending at Sand Harbor



# Pattern Change: Casino Trips



Demographics Data:

<https://data-trpa.opendata.arcgis.com/pages/demographics>

2020 Census Report:

<https://monitoring.laketahoeinfo.org/socioecon>

Tahoe Roadway Congestion Report:

<https://monitoring.laketahoeinfo.org/MonitoringProgram/Detail/77>

# Questions