

# CHAMBER CHAMPION PROGRAM 2024 - 2025

	<b>INNOVATOR \$10,750</b> <i>May be for 2 entities under single ownership. Add \$2,000 for additional 3rd business</i>	<b>TRAILBLAZER \$6,600</b> <i>May add additional entities under common ownership for \$2,000 per business</i>	<b>PIONEER \$ 3,500</b> <i>May add additional entities under common ownership for \$2,000 per business</i>	<b>PARTNER \$2,150</b>
<b>ADVOCACY</b>				
Number of participants in monthly CEO Roundtable	2	1	1	1
Weekly Agenda Watch	✓	✓	✓	✓
Advocacy Updates	✓	✓	✓	✓
Meeting with CEO and / or Government Relations Director	Monthly	Quarterly	Bi-annual	Annual
Approximately 400 hours spent representing the interests of the general business community via attending meetings and presenting concerns & viewpoints to: <ul style="list-style-type: none"> <li>Regulatory boards and Planning Commissions for city and counties</li> <li>TRPA Governing Board and Advisory Planning Commission</li> <li>Vacation Home Rental meetings</li> <li>Transportation boards</li> </ul>	✓	✓	✓	✓
Business specific advocacy assistance w/ government officials	✓	✓	✗	✗
Project/policy assistance including coordination of support or opposition letters and speakers	✓	✓	✗	✗
Number of opportunities to present to CEO Round Table and / or Government Affairs Committee	2	1	✗	✗
Opportunity for one regular attendee at Government Affairs Committee meeting	✓	✓	✓	✓
Sponsorship of Agenda Watch	For 2 quarters	For 1 quarter	✗	✗
<b>EVENT TICKETS AND BENEFITS</b>				
Number of tickets to Sample the Sierra	6	4	2	✗

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Number of tickets to Business EXPO in addition to any sponsorship tickets	12	10	8	2
<b>EVENT SPONSORSHIP OPPORTUNITIES</b>	Choose one (1) Platinum and one (1) Gold Level Sponsorships. <i>If additional businesses are added choose one Bronze Level sponsorship per business.</i>	Choose one (1) Gold Level Sponsorship and one (1) Silver or Bronze level sponsorship. <i>If additional businesses are added choose one Bronze Level sponsorship per business.</i>	Choose one (1) Silver or Bronze Level Sponsorship. <i>If additional businesses are added choose one Bronze Level sponsorship per business.</i>	None included but may purchase from a la carte sponsorship list
<b>MARKETING &amp; ADVERTISING</b>				
Number of Enhanced Location Listings in online Business Directory	6 <i>(Incl. Logo, Premiere placement, Header, 20 Images &amp; Social Media Links)</i>	4 <i>(Incl. Logo, Premiere placement, Header, 12 Images &amp; Social Media Links)</i>	2 <i>(Incl. Logo, Premiere placement, Header, 6 Images &amp; Social Media Links)</i>	1 <i>(Incl. Logo, Premiere placement, Header, 2 Images &amp; Social Media Links)</i>
Number of Cross Promotional Social Media Spotlights	12	8	4	2
Number of Box Ads or Feature Stories in Above 6000'	2	1	1	X
Number of Banner Ads in Above 6000'	2	1	X	X
Number of Box Ads in Weekly Newsletter "Tahoe Chamber Insider"	6	4	2	1
Number of Banner Ads in Weekly Newsletter	6	4	2	1
Number of Member Blogs shared via TC Web, Social Media & Newsletter	6	4	2	1
Number of Enhanced Calendar Listings <i>(Incl. logo, SM links &amp; Images)</i>	10	6	4	1
Number of E-Blasts	12	8	4	1
Inclusion in email footer used in all Chamber staff emails	✓	✓	✓	✓

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Recognition at TC events	✓	✓	✓	✓
Number of Custom Google Tours	2	1	✗	✗
Logo link on TC homepage	✓	✗	✗	✗
<b>EDUCATION</b>				
Number of Level Up tickets or web classes	30	20	10	4
Number of Town Hall tickets	10	8	6	2



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