



Tahoe Chamber Go Local Business Expo

Thursday, April 3, 2025 | 5:00pm-8:00pm

Tahoe Blue Event Center

Sponsorship Opportunities

The Tahoe Chamber Go Local Business Expo thrives thanks to the generous support of its sponsors. Sponsorship opportunities can be tailored to meet the specific needs of your business.

Summit Sponsor (Exclusive)

\$2,500

The pinnacle of sponsorship, offering maximum exposure and premier benefits, inspired by reaching the top of Tahoe's stunning mountain peaks:

- Logo and link on the TahoeChamber.org Expo page
- Logo and link on the TahoeChamber.org Event page
- Logo featured in all print advertisements and promotions
- Logo on all pre-event collateral (flyers, brochures, postcards, etc.)
- Mention of Title Sponsorship in television interviews and commercials
- Inclusion in press releases and e-mail blasts
- Inclusion in social media campaigns (Facebook, Instagram, LinkedIn)
- Four sponsor booths (10' x 10' each) with electricity and Wi-Fi
- Premier booth placement of your choice
- Premier logo positioning on event signage
- Premier banner or signage placement at the event
- 20 complimentary Expo Admission tickets
- Emcee recognition during the event
- Logo featured on Business Expo swag distributed to attendees



Emerald Bay Sponsor (Exclusive)

\$2,000

Named after the renowned Emerald Bay, this tier provides premium visibility and key promotional opportunities:

- Logo and link on the TahoeChamber.org Expo page
- Logo and link on the TahoeChamber.org Event page
- Logo featured in all print advertisements and promotions
- Logo on all pre-event collateral (flyers, brochures, postcards, etc.)
- Inclusion in press releases and e-mail blasts
- Inclusion in social media campaigns (Facebook, Instagram, LinkedIn)
- Two sponsor booths (10' x 10' each) with electricity and Wi-Fi
- Premier booth placement of your choice
- Premier logo positioning on event signage and program
- Premier banner or signage placement at the event
- 14 complimentary Expo Admission tickets
- Emcee recognition during the event
- Logo featured on Business Expo swag distributed to attendee

Sierra Sponsor (Exclusive)

\$1,500

Reflecting the grandeur of the Sierra Nevada range, this tier provides solid visibility and networking opportunities:

- Logo and link on the TahoeChamber.org Expo page
- Logo and link on the TahoeChamber.org Event page
- Logo featured in print advertisements and promotions
- Inclusion in press releases and e-mail blasts
- Inclusion in social media campaigns (Facebook, Instagram, LinkedIn)
- One sponsor booth (10' x 10') with electricity and Wi-Fi
- Premier booth placement of your choice

(continued)



- Logo featured on event signage and program
- Logo featured on Business Expo swag distributed to attendees
- 10 complimentary Expo Admission tickets
- Emcee recognition during the event

Lakeside Sponsor

\$1,000

With a focus on visibility and engagement, this tier aligns with the scenic and accessible beauty of Tahoe's lakeside:

- Logo and link on the TahoeChamber.org Expo page
- Logo and link on the TahoeChamber.org Event page
- Mention in radio promotions and television interviews
- Inclusion in press releases and e-mail blasts
- Inclusion in social media campaigns (Facebook, Instagram, LinkedIn)
- One sponsor booth (10' x 10') with electricity and Wi-Fi
- Premier booth placement of your choice
- Logo featured on event signage and program
- 6 complimentary Expo Admission tickets
- Emcee recognition during the event

Gateway Sponsor

\$500

Named after Tahoe's welcoming entry points, this sponsorship tier ensures strong participation and visibility for growing businesses.

- Logo and link on the TahoeChamber.org Expo page
- Inclusion in press releases and e-mail blasts
- Inclusion in social media campaigns (Facebook, Instagram, LinkedIn)
- One standard booth (10' x 10') with electricity and Wi-Fi
- 2 complimentary Expo Admission tickets
- Emcee recognition during the event



2025 Go Local Business Expo Sponsorship Confirmation

Deadline to include logos on printed materials is Monday, January 20, 2025

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Direct Phone: _____

Email: _____

Please check one:	<u>Amount</u>
<input type="checkbox"/> Summit Sponsor (exclusive)	\$2,500
<input type="checkbox"/> Emerald Bay Sponsor (exclusive)	\$2,000
<input type="checkbox"/> Sierra Sponsor (exclusive)	\$1,500
<input type="checkbox"/> Lakeside Sponsor	\$1,000
<input type="checkbox"/> Gateway Sponsor	\$500

*Please submit this form via email to Events@TahoeChamber.org
or mail it to PO Box 17181, South Lake Tahoe, CA 96151.*

An invoice will be sent to you upon receipt of your sponsorship submission.

Thank you!